

# IPHCC & ARHCC

WHERE YOUR JOURNEY BEGINS



GROWING YOUR BUSINESS

# THE ROAD TO SUCCESS



## WHERE TO GO

### IPHCC & ARHCC MISSION STATEMENT

Our purpose is to facilitate access to resources, which promote economic growth in the Latino Marketplace. The IPHCC & ARHCC operates and conducts its activities with the above in mind while we continue to provide increased services to our members, increased visibility for our Chamber, networking opportunities, guest speakers and a strengthened pride for participants in our Latino Marketplace.

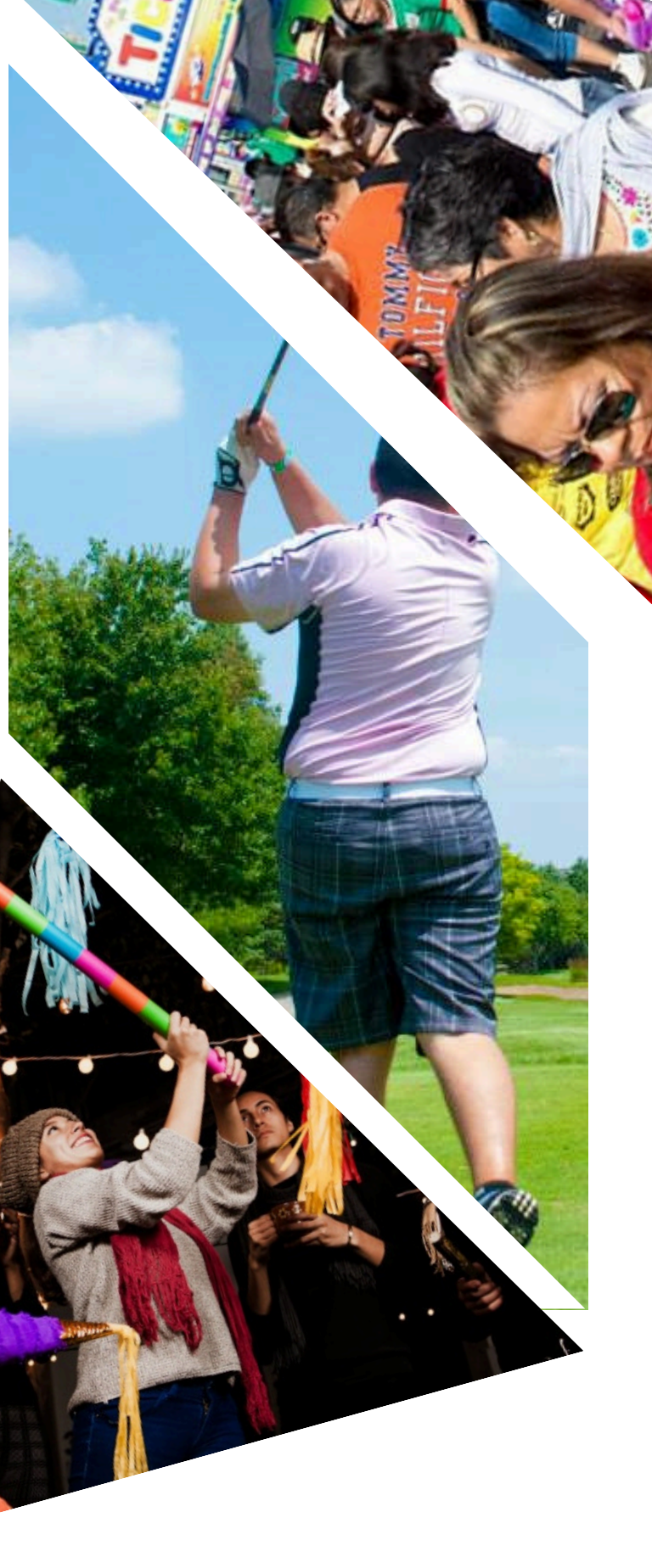
The IPHCC & ARHCC enjoys a collaborative relationship with state and local government, advocating for legislation critical to the continued economic development of Illinois' Hispanic business community as well as sustained economic growth throughout the REGION. The IPHCC is committed to helping members create and grow job opportunities as we work towards a stronger and more prosperous tomorrow.



# WHERE TO BE

EXPANDED EVENTS CALENDAR  
INCLUDING:

- Latin Celebrations
- International Women of Influence
- Golf Outing
- Business Expo
- Holiday Fiesta
- Workshops in Spanish
- Youth Professionals Network
- Monthly Membership networking events with food/beverage & collaboration



Continued on page 4 for more information



# THE LARGEST HISPANIC POPULATION

**FROM CENSUS 2022**

## HISPANICS IN ILLINOIS

Aurora	43.38%	199,927
Bolingbrook	25.42%	74,431
Elgin	45.7%	112,653
Montgomery	30.33%	19,213
Plano	31.65%	11,752
West Chicago	52.88%	27,180

The International Progressive Hispanic Chamber of Commerce and the Aurora Regional Hispanic Chamber of Commerce are organized to encourage, foster, promote, and advance commerce, trade, business, finance, and professional interests within the business community in the Aurora, Illinois region. The chambers aim to motivate and promote cooperation, as well as friendly exchange among all businesses. Their goal is to develop, bring forward, and stimulate civic, business, commercial, industrial, and agricultural interests, as well as general welfare in the Aurora-land geographic area. Additionally, they seek to acquaint and inform the public about their objectives





# OUTREACH

## **PROMOTING**

"THE CITY OF AURORA IS HOME TO THE LARGEST HISPANIC POPULATION OUTSIDE THE CITY OF CHICAGO IN THE STATE OF ILLINOIS!"

The Latino and Hispanic community is one of the fastest growing communities in America this decade.

According to the most recent American Community Survey, there are now some 6.3M more Hispanics living in America than in 2010.

That's the largest absolute growth and a 14.9% increase. The percentage growth is the third largest percentage change for any race according to the Census's race and ethnicity definition.

## LATIN CELEBRATIOS

Hispanic Heritage is celebrated throughout the year.

- 5 de Mayo
- Texano Festival
- Puerto Rican Festival
- Mexican Independence Day
- Los Reyes Magos
- El Día del Niño
- Mes de la Mujer
- Longtime Business Owners Celebrations
- Fiestas Patrias
- El Dia de Los Muertos
- La Posada

## INTERNATIONAL WOMEN OF INFLUENCE

Every other month Luncheons / After hours events

- Special Speakers / Recognitions
- Donations to non-profit organizations
- Empowering woman

"THE CITY OF AURORA IS HOME TO THE LARGEST HISPANIC POPULATION OUTSIDE  
THE CITY OF CHICAGO IN THE STATE OF ILLINOIS!"

## GOLF OUTING

Closing deals & Building partnerships

- Strong Collaborations
- Scholarships for colleges
- Partnership with local schools

## PACHANGAS / NETWORKING EVENTS

After Hour Events

- Welcome New Members
- Introductions
- Host events

## BUSINESS EXPO

B2B & Business doing business w/community

- City Permit Department
- Workshops
- Business Exchange

## JOB & RESOURCE FAIR

Open New Opportunities

- Hire on the spot
- Interview
- Technical Support

## HOLIDAY FIESTA

Multi - Chamber holiday event

- Last event of the year
- Strong Relationships

## ANNUAL GALA EVENT

ARHCC Making History

- Awards
- Recognitions
- Partnerships

## WORKSHOPS IN SPANISH

Bringing Resources to the community

- Education
- Knowledge
- Introducing New Product / Companies

## YOUTH PROFESSIONALS

Monthly Luncheons / After hours events

- Embracing our youth
- Mentoring
- Workshops



## MEMBERSHIP BENEFITS 2024

### BENEFITS ARE AS DESCRIBED BELOW

#### **Elite Member: \$5,000**

- +1 Foursome to our Golf outing
- +6 Entrees to our International Women of Influence Luncheon
- +Recognition at our Annual Gala
- +Company Logo displayed on Newsletter
- +1 eblast Per Month
- +Gold Membership
- +Display table at Business Expo

#### **Gold Member: \$3,000**

- +2 Full members (8 entries to the Networking events)
- +Company logo displayed on ARHCC website as the title sponsor and mentioned on social media
- +4 website advertisements and 4 email E-blast
- +Opportunity to speak or host a networking event
- +Welcome bag promos
- +Promos at every Network event (11 events)
- +Entry to every Network event (11 events)
- +20% discount on event sponsorships

#### **Silver Member: \$2,500**

- +2 Full members (6 entries to the Networking events)
- +Company logo displayed on ARHCC website as the title sponsor
- +2 website advertisements and 2 email E-blast
- +15% discount on event sponsorships

#### **Bronze Member: \$2,000**

- 2 Full members (4 entries to the Networking events)
- Company logo displayed on ARHCC website as the title sponsor
- 1 website advertisements and 1 email E-blast
- Welcome bag promos
- 10% discount on event sponsorships

### **Levels of General Membership - Information on Website & Networking Events**

#### **Tier 3: \$700 (Entrepreneurs & Students)**

- 1 Full member (1 Associate Members)

## PARTNERSHIP BENEFITS & PARTNERSHIP LEVELS

\*BENEFITS WILL BE CUSTOMIZED ACCORDING TO THE SPECIAL EVENT OR ACTIVITY  
YOUR COMPANY SPONSORS.

PADRINOS – LEVEL: \$300,000 / LEVEL - \$250,000 / LEVEL - \$100,000 / LEVEL - \$50,000

- Premium booth
- Premium Career Fair booth Speaking Opportunity | Videos
- Remarks at signature event(s) that company sponsors (2 minutes)
- :30-sec video welcome message on conference website
- :60-sec video in virtual environment
- Executive bio & headshot on conference website & virtual platform Press | Media
- Logo on Invitations
- Recognition on Promotional Materials
- Recognition on Chamber web page
- Recognition on event registration page
- Recognition on Sponsor Board at Reception and on 1 screen in bar
- Recognition at Keynote Address
- Tickets for the cocktail reception
- Tickets to the VIP Section for Keynote Address
- 30-minute VIP pre-event cocktail hour
- 20 event tickets (\$700 value)
- Video on TCA
- Social Promotion on TCA (15k impressions/wk)
- Video plays before Keynote Address
- Quote inside press release ( 60 words Max) Conference Website BRANDING
- Sponsor logo and hyperlink inclusion on 2022 Events Sponsors recognition page Virtual Platform BRANDING
- Logo on in Person Workshop Homepage
- Logo on external environment
- Logo on Banner in virtual or in person environment
- Opportunity to survey audience
- Promotional broadcast messages (push/day)
- Sponsor information in virtual environment (logo, overview, promotion of sponsor's events/activities, and social media profiles) Social Media
- Sponsorship recognition in six social media posts (3 pre, 3 during, 3 post Events) E-Blasts
- Logo inclusion on all conference promotional e-blasts
- Partnership recognition in ARHCC weekly newsletter – ReMarcs
- Partnership recognition in one themed e-blasts
- Opportunity to provide Digital Giveaways (premium item, small brochure or flyer) to all Members attendees
- Opportunity to provide Prizes at your company's signature sponsored event
- 30-minute VIP pre-event cocktail hour
- 20 event tickets (\$700 value)



## MEMBERSHIP APPLICATION

BY SIGNING THIS AGREEMENT, THE COMPANY AGREES TO THE CHOSEN  
MEMBERSHIP AMOUNT AND  
UNDERSTANDS THE BENEFITS OF EACH OF THE LEVELS.

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Email Address: \_\_\_\_\_

Business Category: \_\_\_\_\_

Website URL: \_\_\_\_\_

### MEMBERSHIP LEVEL (CHECK ONE)

\_\_\_\_\_ Elite Member / \$5,000

\_\_\_\_\_ GOLD/ \$3,000

\_\_\_\_\_ SILVER/ \$2,500

\_\_\_\_\_ BRONZE/ \$2,000

\_\_\_\_\_ Individual / \$700

Primary Member: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Associate Members

Name: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

## MEET OUR ADVISORY BOARD & EXECUTIVE BOARD OF DIRECTORS

\*PROFESSIONALS \*ENTREPRENEURS \*CEO \*PHILANTHROPE



Karina Garcia  
President & CEO



Bill Goodwin, Advisory Board  
Inland Real Estate



Ruben Avila, Advisory Board  
Realtor at RemaxCasa



Claudia Lopez,  
Chair of the Board  
Community Health Liaison  
-VNA HealthCare



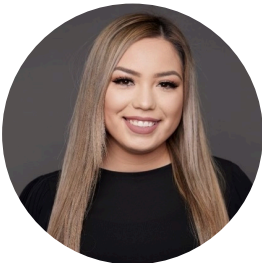
Noeli Serna  
Founding Attorney of Serna Legal Services



Javier Burgos, Treasure  
CPA at Burgos Taxes



Nora Lira, Secretary  
Owner at Illinois Taxes



Monica Navarro  
Realtor at John Green



Harish Naidu, Board Member  
Founder - APS Training Academy &  
APS Data Technologies;  
Co-Founder - JH Real Estate Partners



Omar R Espinosa  
VP/ Branch Sales Manager NMLS



JOANN P. ORNELAS-BAUER  
Co-Founder and CEO at Dynamic Utility Solution



Rogelio Costilla, Board Member  
Financial Advisor



Tezla Ayala, Board Member  
President, Tezla Taxes



Marco San Roman, Board Member  
VP at Saavedra Group Architects



Sonia Garcia, Board Member  
State Farm Agent



Harold Merlo, Board Member  
Owner, Fox Valley FleaMarket



# CLEAR

ELLIMINATING ALL BARRIERS

# THE ARHCC & IPHCC

THE DOORS ARE OPEN FOR YOU.

The IPHCC Aurora Regional Hispanic Chamber of Commerce is the leading Hispanic organization in the west suburbs, the organization that has been creating bridges to connect with the Hispanic community since 1991. Bringing resources to the community and closing that gap by creating trust and embracing our community.

Latino Style!

#YouthProfessionals #LatinX #Entrepreneur  
#TechnicalAssistance #Empowerment #Trust



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